

# About Us



**Asia Incoming Travel & Tours** is one of the leading inbound operators in Malaysia fully owned by Malaysian with local expertise & knowledge, with over 20 years experience and providing full travel services to hundreds of industry partners around the world. We enjoy an exceptional relationship with travel suppliers and government departments ensuring we offer our customers consistently the best service.

Delivering excellent products and services to every valued customers is a way of life for each and every one of us. We always go beyond industry standards, with client's best interests in minds. We also recognize that each client has distinctive needs. Our packages are therefore designed and customized to meet the needs of every individual.

## ***Mission***

Our customer-friendly services cover the handling of ***Interesting Tour Series Programs, Medical and Education Tourism Products & MICE Events***. We can also cater for individual tailor-made tour events with competitive pricing but with a strong target of delivering high end value-added tour products of first class quality and services.

## ***Objectives***

To support Tourism Malaysia in showcasing our country as a preferred and first choice ***Truly Asia*** destination both to our overseas and domestic visitors.

To develop & enhance our inbound tour products by exploring the rich diversity of Malaysia's people and races, its arts, cultures and history; gourmet food and shopping paradise and most significantly, Malaysia's geographic

tropical paradise enclave with rich flora, fauna, sun, sea and beach.