

Genting Highlands

Genting Highlands is an integrated resort development comprising hotels, casinos and a theme park in Pahang, perched on the peak of Gunung Ulu Kali at 1,800 meters high. Nestled near the border of Selangor within an hour's drive from Kuala Lumpur (about 35km). On a clear day, the peak overlooks lush valleys of rainforest stretching towards KL, a breathtaking view for visitors as they enjoy the cooling weather and serene mountain environment.

Since 1971, Genting Highlands has remained the only legal gambling outfit in Malaysia – its very own mini Las Vegas on a mountain top. While the casinos are central to Genting Highlands, a theme park provides fun rides and activities for adults and children alike, while the First World Plaza is a colourful shopping complex with family restaurants, entertainment centers and trendy boutique outlets. On the peak, First World Hotel – the largest hotel in Asia with over 6,000 budget rooms – provides much of the budget accommodation along with family-oriented Theme Park Hotel. Maxims Genting (Genting Grand) and Highlands Hotel are classy five star establishments while Resort Hotel bridges the gap between budget and luxury accommodation for visitors.

Other attractions / activities:

- Strawberry Farm
- Chin Swee Temple
- Mushroom Farm
- Bee Farm
- Memorial Hall
- Gohtong Jaya
- Cable Car
- Awana Genting Highlands Golf & Country Resort
- Jungle Trekking

Twentieth Century Fox World Genting Highlands Coming Soon in 2016

Sources: <http://www.rwgenting.com/en/themepark/fox/index.htm>

GENTING HIGHLANDS, 17 December 2013 – Genting Malaysia Berhad today announced its RM5 billion Genting Integrated Tourism Plan (GITP) which will see a major 10-year master plan for development, expansion, enhancement and refurbishment of hotels, theme park and infrastructure at Resorts World Genting.

The GITP which will be carried out in phases includes the development of a RM1 billion Twentieth Century Fox World and the proposed establishment of Genting Premium Outlets.

The Honorable Prime Minister of Malaysia YAB Dato' Sri Mohd Najib Tun Razak officiated the launch of the Twentieth Century Fox World and Genting Integrated Tourism Plan held at the Genting Grand Hotel in Genting Highlands on 17 December 2013. Present at the launch ceremony were Y Bhg Tan Sri Lim Kok Thay, Chairman and Chief Executive of Genting Malaysia, YA Bhg Tun Mohammed Hanif Omar, Deputy Chairman of Genting Malaysia, Y Bhg Dato' Sri Lee Choong Yan, President and Chief Operating Officer of Genting Malaysia and Mr Jeffrey Godsick, President of Twentieth Century Fox Consumer Products.

The GITP will bring about an era of change for both the tourism and integrated resort industry in the country and enhance the position of Resorts World Genting as a major tourism hub and cement its position as a well known destination of choice in Malaysia.

“We believe that the GITP will become a major investment in the East Coast Economic Region (ECER). Given the magnitude of GITP's potential impact to the Malaysian economy and tourism industry within the ECER, I am pleased to announce that the project has been designated as an Entry Point Project (EPP) under the ambit of the East Coast Economic Region Development

Council,” said Tan Sri Lim.

Genting Malaysia had earlier entered into a Memorandum of Understanding with ECERDC on 16 December 2013 on the proposed RM5 billion GITP. Under this collaboration, the GITP is expected to spur greater economic growth, generate entrepreneurial and employment opportunities consistent with the goals and targets of the ECER and Malaysian tourism as a whole.

“We are confident that the GITP will be a major contributor towards helping the ECER fulfill its target of attracting investments of RM110 billion and creating 560,000 jobs within the East Coast,” added Tan Sri Lim.

Under phase one of the GITP, Twentieth Century Fox World is expected to boost the number of tourists to the resort. The resort has been welcoming more than 20 million visitors every year. Tan Sri Lim said that although Resorts World Genting has consistently achieved above 90 per cent overall hotel occupancy rates over the last five years, it was imperative that the resort maintained repeat visitation and destination loyalty through continuous enhancement of the integrated resort.

Phase one of the GITP will include the development of new hotel properties, infrastructures and amenities as well as the refurbishment, upgrading and modernization of the existing Genting Grand, Maxims, Resort Hotel, Theme Park Hotel and First World Hotel. Approximately RM4 billion is being invested for this progressive phase which will also see the development of a 1,300-room 3-star hotel adjacent to the First World Hotel.

Other expansion plans include a show arena with a 10,000 seating capacity enabling Resorts World Genting to feature top-notch entertainment acts and further enhance the status of the resort as a provider of world class entertainment.

With a projection towards increased patronage to the resort from year 2015 onwards, phase one of the GITP will also include the development of a new cable car station with a holding capacity for 100 gondolas, capable of transporting up to 4,000 passengers per hour from the mid hill to the resort. Currently Resorts World Genting has one of South East Asia's fastest cable car systems with the capacity to hold 100 gondolas and carry 1,600 passengers per hour on a 3.4km distance. Other development plans include a multi-storey car park with 3,100 parking bays and additional bus bays. Approximately RM1 billion has also been allocated for the second phase development which is currently in the planning stages.

Tan Sri Lim also expressed confidence that the proposed opening of Genting Premium Outlets at the mid hill of Genting Highlands, under the Genting umbrella will support the GITP's initiatives of attracting more tourists to the resort which will be recognised as a shopping haven. The proposed Genting Premium Outlets project is still at the conception stage.

Once opened, it will be the second premium outlet in the country and in South East Asia after Johor Premium Outlets which was opened in 2011 within the Iskandar Economic Zone. Similar to Johor Premium Outlets, Genting Premium Outlets will offer a wide range of international designer brand names ranging from fashion, sportswear, fine leather, luggage, housewares, home furnishings, fashion accessories and more.

To date, Johor Premium Outlets has provided more than 3,000 job opportunities and attracted annually more than 4 million discerning shoppers from the region.

"With the anticipated opening of Twentieth Century Fox World in 2016 and the major developments that are taking place, there will be an increase in the number of local and international tourists. We are confident our GITP initiatives will lend credence to the country's target of 36 million

tourist arrivals, RM168 billion tourism receipts and 3.3 million jobs creation by 2020," said Tan Sri Lim.

One of the major projects being undertaken within phase one of the Genting Integrated Tourism Plan (GITP) towards the enhancement of Resorts World Genting is the development of the estimated RM1 billion Twentieth Century Fox World.

The theme park is the first of its kind in the world and is in response to the growing demands for theme parks that provide a combination of rides, attractions and movie-fantasy appeal. Plans for the development of the first international Twentieth Century Fox World at Resorts World Genting was formalised in June this year between Genting and Twentieth Century Fox Consumer Products.

When the collaborative partnership with Twentieth Century Fox Consumer Products was first announced, the initial investment by Genting Malaysia towards the development of the new theme park was RM400 million. Today after further reviews on the concept and rides, the project is now estimated at approximately RM1 billion and is expected to bring the very best in theme park rides and attractions.

"The opening of the first Twentieth Century Fox World theme park at Resorts World Genting takes our rich history of storytelling to a whole new level and will provide an exceptional entertainment experience," said Jeffrey Godsick, President of Twentieth Century Fox Consumer Products."

People from around the world will gather here in Malaysia to become part of the story and to experience the magic and adventure of their favorite Fox properties," added Godsick.

"Genting as a developer of the world's top resort destinations is a natural and valued partner for Twentieth Century Fox," said Greg Lombardo, vice president of location based entertainment for Twentieth Century Fox Consumer Products. "The creation of a world-class entertainment destination in a

vital market like Asia is a landmark step in Fox's global theme park strategy, extending our brand and engaging audiences in new and exciting ways."

The international Twentieth Century Fox World will consist of unique creative concepts featuring more than 25 rides and attractions of a cinematic nature on 25-acre of land. Visitors to Twentieth Century Fox World will be enthralled by some of the attractions that include action, adventure, animation and sci-fi genres and incorporate spectacular special effects from top movies such as Ice Age, Rio, Night at the Museum and Alien vs Predator to name a few.

Describing the Twentieth Century Fox World as a unique and compelling world-class theme park, Genting Malaysia Chairman and Chief Executive Tan Sri Lim said, "With its mix of rides, attractions and movie-fantasy appeal, Twentieth Century Fox World will definitely pave the way for the continued growth of Resorts World Genting with next level family entertainment experience which will attract tourism dollars to Malaysia."

The Twentieth Century Fox World theme park will replace the outdoor theme park which ceased operations in September this year to make way for the new development. Resorts World Genting's indoor theme park however, remains open to the public and continues to offer fun entertainment for the whole family. Visitors can still enjoy the Sky Venture, Snow World, 4D Theatre, Indoor Coaster Ride and many other rides and attractions.