

# MICE

**Malaysia** is located in the heart of Asia, the world's largest economic growth region coupled with its multi-cultural diversity and excellent value for money, Malaysia offers a compelling proposition for international business events that want to connect with Asia and raise their profile in the world. Our strength in engaging with new and emerging economic centres also lies in its rich historical links with China, India, and the Middle East while simultaneously enhancing ties with the West.

As one of the **value for money** destinations in the world, Malaysia is very affordable for potential attendees and an attractive business proposition for business events. This translates to lower overall expenditure for organisers and the potential to attract a much broader range of attendees.

Asia Incoming Travel & Tours has a long and **successful track record** for organising **Meetings, Incentives, Events & Conference**. This is partially attributed to the affordability for delegates from countries within the region.

**Accessibility** to Malaysia is not an issue. There are over 50 national and international airlines from the modern Kuala Lumpur International Airport (KLIA) that connect to over 100 destinations worldwide. This includes both mainstream and low cost carriers that provide highly competitive airfares. There are four other international airports – Penang, Langkawi, Kota Kinabalu and Kuching. The rest of the country, including Sabah, Sarawak and the Federal Territory of Labuan in East Malaysia, is well serviced by 17 domestic airports and 17 airstrips.

**Wide range of Accommodation** from 5-star resorts to budget stays to everything else in between, you can be sure of Malaysian hospitality. You will enjoy a brand of service that

is simply our lifestyle. Your delegates and incentive winners will feel truly rewarded at the end of their stay.

**Pre and Post Conference Activities** are endless things to do outside of the meeting room, providing an excellent balance of work and recreation. There are diverse range of touring options to suit every individual whether it's trekking through ancient tropical rainforests, getting close to the wildlife, chilling out on luxurious island resorts, scuba diving in crystal clear waters or experiencing Malaysia's indigenous cultures in one of many historic towns and kampungs (villages). For the more urban experience, visitors can try a diversity of local culinary delights, night markets, designer shopping malls, colourful cultural festivals and late night entertainment.

Malaysia is land rich in culture, nature, heritage and modernity all wrapped into one. As such, in your exploration, it might be easy to miss some of the country's more exciting parts.

The following is a list of activities recommended for each state of Malaysia.

<a href="#">Johor</a>	<a href="#">Kedah</a>	<a href="#">Kelantan</a>	<a href="#">Kuala Lumpur</a>
<a href="#">Labuan</a>	<a href="#">Malacca</a>	<a href="#">Negeri Sembilan</a>	<a href="#">Pahang</a>
<a href="#">Penang</a>	<a href="#">Perak</a>	<a href="#">Perlis</a>	<a href="#">Putrajaya</a>
<a href="#">Sabah</a>	<a href="#">Sarawak</a>	<a href="#">Selangor</a>	<a href="#">Terengganu</a>