

Programmes

To purely unwind, build team spirit or motivate achievers, Malaysia has a plethora of unique venues and exciting activities. Be rewarded with a Truly Asia Experience as you immerse yourself in nature and the cultures of this multi-racial country.

Incentive planners can choose from 130 million-year-old rainforests, idyllic tropical isles, UNESCO heritage sites or urban lifestyle experiences to inspire, motivate and reward their highest achievers. The unique cuisines, cultures and renowned Malaysian hospitality will provide an idyllic backdrop for your incentive participants.

Here are some ideas for your reference:

Theme Dinner/ Event

- Heanhunter Longhouse Theme Party
- Dine in Rainforest
- Cocktail in the Caves
- Colonial Dining
- Sky Dining
- Beach Party

Activities

- Cooking class
- School of Hardknocks
- Batik Painting
- White Water Rafting
- F1 driving experience
- Cycling
- 4WD
- CSR program
- and many more...

Team Building

- Cooking competition
- Golf tournament
- Go Kart in Formula 1 race format or your own format
- Treasure hunt, mini Amazing Race...
- Friendly match with local school, organisation or corporate

Venue

There are many modern **convention and exhibition centres**, we can cater to a wide range of budgets and requirements. Among them are the award-winning Kuala Lumpur Convention Centre and the Borneo Convention Centre Kuching (BCCK).

The Kuala Lumpur Convention Centre next to the iconic PETRONAS Twin Towers is at the heart of over 12,000 hotel rooms, extensive shopping and entertainment facilities, and convenient transport connections.

Only an hour and a half's flight away is the Borneo Convention Centre, which is located in the eco-friendly state of Sarawak, East Malaysia.

The following is a selection of many other meeting, convention and exhibition venue options across the country:

Venue	No. of Meeting Rooms	Plenary (pax)	Banquet (pax)	Exhibition (sqm)	Reception (pax)
KUALA LUMPUR (KL) AND GREATER KL					

<u>Kuala Lumpur Convention Centre (Kuala Lumpur)</u>	36	3,000	3,000	9,710	6,000
<u>Malaysia Agro Exposition Park Serdang (MAEPS) (Selangor)</u>	13	NIL	4,900	8,000	9,000
<u>MATRADE Exhibition & Convention Centre (Kuala Lumpur)</u>	8	1,500	1,200	33,000	2,000
<u>Putra World Trade Centre (Kuala Lumpur)</u>	17	10,000	7,500	35,000	10,000
<u>Putrajaya International Convention Centre (Putrajaya)</u>	31	2,500	2,060	8,000	5,000
<u>Shah Alam Convention Centre (Selangor)</u>	6	2,500	1,700	2,240	3,000
<u>Sime Darby Convention Centre (Selangor)</u>	6	2,620	1,200	1,700	1,400

<u>Sunway Convention Centre (Selangor)</u>	55	4,000	2,500	4,880	3,500
JOHOR					
<u>Persada Johor International Convention Centre</u>	10	3,100	2,100	6,000	2,500
LANGKAWI					
Mahsuri International Exhibition Centre	6	1,600	1,200	20,000	1,800
MELAKA					
<u>Melaka International Trade Centre</u>	8	1,100	600	13,000	1,000
PAHANG					
<u>Genting International Convention Centre</u>	18	4,200	2,000	14,000	3,100
<u>Sultan Ahmad Shah International Convention Centre</u>	15	NIL	3,460	1,672	3,000
SARAWAK					
<u>Borneo Convention Centre Kuching</u>	18	5,000	2,000	2,790	3,500

MICE

Malaysia is located in the heart of Asia, the world's largest economic growth region coupled with its multi-cultural diversity and excellent value for money, Malaysia offers a compelling proposition for international business events that want to connect with Asia and raise their profile in the world. Our strength in engaging with new and emerging economic centres also lies in its rich historical links with China, India, and the Middle East while simultaneously enhancing ties with the West.

As one of the **value for money** destinations in the world, Malaysia is very affordable for potential attendees and an attractive business proposition for business events. This translates to lower overall expenditure for organisers and the potential to attract a much broader range of attendees.

Asia Incoming Travel & Tours has a long and **successful track record** for organising **Meetings, Incentives, Events & Conference**. This is partially attributed to the affordability for delegates from countries within the region.

Accessibility to Malaysia is not an issue. There are over 50 national and international airlines from the modern Kuala Lumpur International Airport (KLIA) that connect to over 100 destinations worldwide. This includes both mainstream and low cost carriers that provide highly competitive airfares. There are four other international airports – Penang, Langkawi, Kota Kinabalu and Kuching. The rest of the country, including Sabah, Sarawak and the Federal Territory of Labuan in East Malaysia, is well serviced by 17 domestic airports and 17 airstrips.

Wide range of Accommodation from 5-star resorts to budget stays to everything else in between, you can be sure of Malaysian hospitality. You will enjoy a brand of service that is simply our lifestyle. Your delegates and incentive winners will feel truly rewarded at the end of their stay.

Pre and Post Conference Activities are endless things to do outside of the meeting room, providing an excellent balance of work and recreation. There are diverse range of touring options to suit every individual whether it's trekking through ancient tropical rainforests, getting close to the wildlife, chilling out on luxurious island resorts, scuba diving in crystal clear waters or experiencing Malaysia's indigenous cultures in one of many historic towns and kampungs (villages). For the more urban experience, visitors can try a diversity of local culinary delights, night markets, designer shopping malls, colourful cultural festivals and late night entertainment.

Malaysia is land rich in culture, nature, heritage and modernity all wrapped into one. As such, in your exploration, it might be easy to miss some of the country's more exciting parts.

The following is a list of activities recommended for each state of Malaysia.

Johor	Kedah	Kelantan	Kuala Lumpur
Labuan	Malacca	Negeri Sembilan	Pahang
Penang	Perak	Perlis	Putrajaya
Sabah	Sarawak	Selangor	Terengganu
